



**SASKATCHEWAN LITERACY NETWORK  
ANNUAL REPORT 2004—2005**

## LETTER FROM THE EXECUTIVE DIRECTOR

The past year has been rich with exciting projects, learning opportunities and new partnerships. It was also a year of growth and transition for our organization. A few highlights include: participating in a joint provincial conference with the Saskatchewan Library Association, formalizing a professional development plan for practitioners, developing an online database of programs, and launching eNews – an electronic monthly news bulletin.

In all of our endeavours, we have attempted to identify and meet your needs and to serve and represent you well. We appreciate the feedback that you have provided on the things that we have done well and we welcome comments on areas for further improvement. We look forward to the upcoming year as we continue to connect with and learn from one another!

Debbie Griffith

### SLN STAFF 2004-2005

**Executive Director**  
Debbie Griffith

**Field Development Coordinator**  
Lisa Erickson

**Finance**  
Ted Stensrud  
Ollie Glemser

**Family Literacy Coordinator**  
Lynne Mourot

**Administrative Support**  
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Shelah Ruth  
Sherry Neufeld

**Benchmarks Project Manager**  
Terri Peters

**Learner Coordinator**  
Katrina Ham  
Pat Colpitts

**Communication Coordinator**  
Katrina Ham  
Hilary Dahnke

**Special Events Coordinator/Fund Developer**  
Hilary Dahnke

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### MISSION STATEMENT

The Saskatchewan Literacy Network promotes and supports literacy in Saskatchewan.

### VISION STATEMENT

Literacy and Learning For Life

## LETTER FROM THE PRESIDENT

It has been a wonderful year full of growth and learning for the SLN. We have seen literacy gain considerable momentum here in Saskatchewan and nationally. Throughout the year, the SLN board, staff, learners and volunteers rose to the challenge of meeting the increasing demands that accompanied a heightened focus on literacy. For this, I extend a very special thank you to each and everyone of them for their unwavering commitment to promoting and supporting literacy in the province.

Connecting and learning were a strong focus for the SLN this year. Throughout our work with one another, our members and the community as a whole, we have been paying more attention to the importance of relationships and continuous learning. We are proud of the connections we have made and the opportunities for learning that we offer, and look forward to continuously developing to best support literacy in the province.

This marks my last year on the SLN board. It has been an amazing experience to be involved with the SLN. I have learned more than I could have possibly imagined and throughout my term on the board I have had the great pleasure of working with wonderful and supportive people. While my role is changing, I look forward to continuing to connect and learn with you -- together, we will keep literacy in the spotlight!

Lynda Richards

### SLN BOARD OF DIRECTORS 2004-2005

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Lynda Richards

**Vice President**

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**Treasurer**

Joan Elliott

**Secretary**

April Dahnke

**Members At Large**

Peggy Adamack

Denise Nordin

Bula Ghosh

Stacey Crooks

Debbie Fleming

Tam Miller

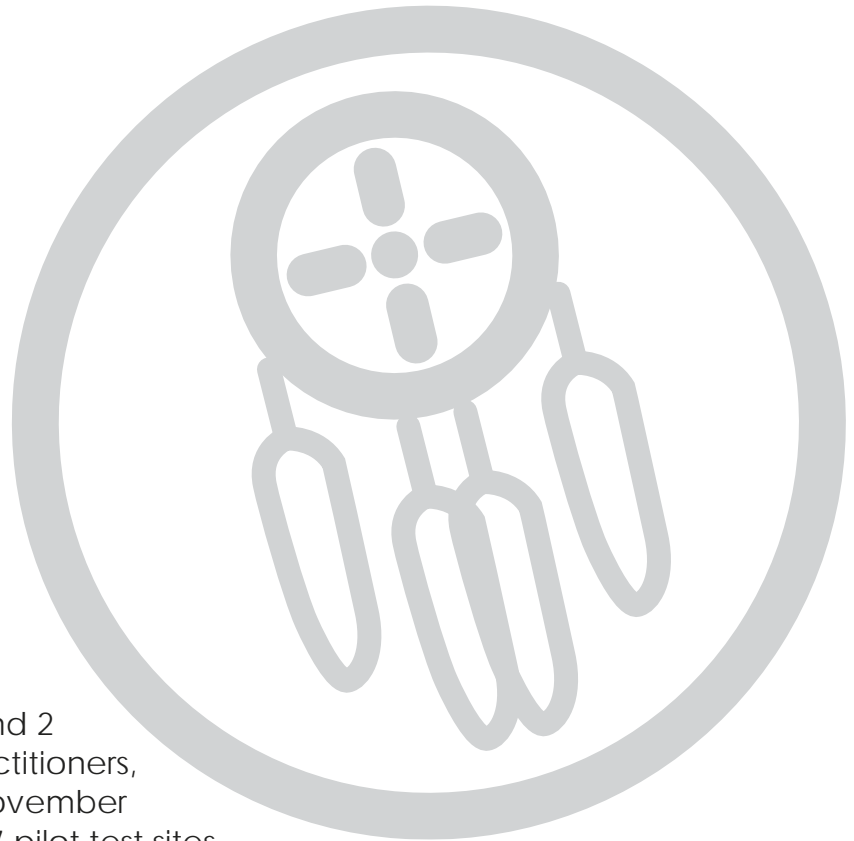
Leona Harasym

## COMMUNICATION

- Established an online provincial database of literacy programs and services
- Worked with the National Adult Literacy Database (NALD) to launch a provincial Family Literacy Listserv
- Launched SLN E-news, our electronic monthly update in to keep current information and resources available to the field between newsletters
  - Distributed 4 issues of our newsletter, Literacy Matters, to 550 individuals and organizations
    - Increased the number of successful hits on the SLN website by almost 200%
    - Celebrated and promoted International Literacy Day and Family Literacy Day
      - Offered electronic conferencing to literacy practitioners and learners
      - Increased SLN memberships by 15%
      - Organized the Literacy Awards of Merit hosted by Her Honour Dr. Lynda Haverstock, Lieutenant Governor of Saskatchewan
      - Provided the latest information from the Adult Literacy and Life Skills Survey (ALLS) to the field in Saskatchewan
      - Participated in national literacy meetings and distributed national literacy information throughout SK for the Movement for Canadian Literacy (MCL)
    - Promoted plain language through training and plain language editing work

## FIELD DEVELOPMENT

- Developed and began implementation of a Literacy Professional Development Plan
- Launched the SLN Learning Calendar to publicize training available throughout the year
- Offered 23 training sessions with a total of 488 participants
- Developed and offered 6 new training sessions in response to emerging needs
- Held an orientation to Level 1 and 2 literacy benchmarks for 156 practitioners, learners and administrators in November 2004, conducted a pilot test at 7 pilot test sites involving 8 practitioners and 82 adult learners, and consulted stakeholders throughout the province about literacy benchmarks.
- In partnership with Saskatchewan Learning and the Saskatchewan Community Schools Association, developed a family literacy training strategy for community school personnel
- Worked with community groups and local literacy coalitions to build and enhance literacy services
- Distributed and advocated the use of Family Literacy Standards and Best Program Practices
- Facilitated and participated in community literacy meetings
- Strengthened our inter-provincial relationships and engaged in a Saskatchewan- Manitoba family literacy project
- Offered training and support for practitioners interested in literacy research in practice.



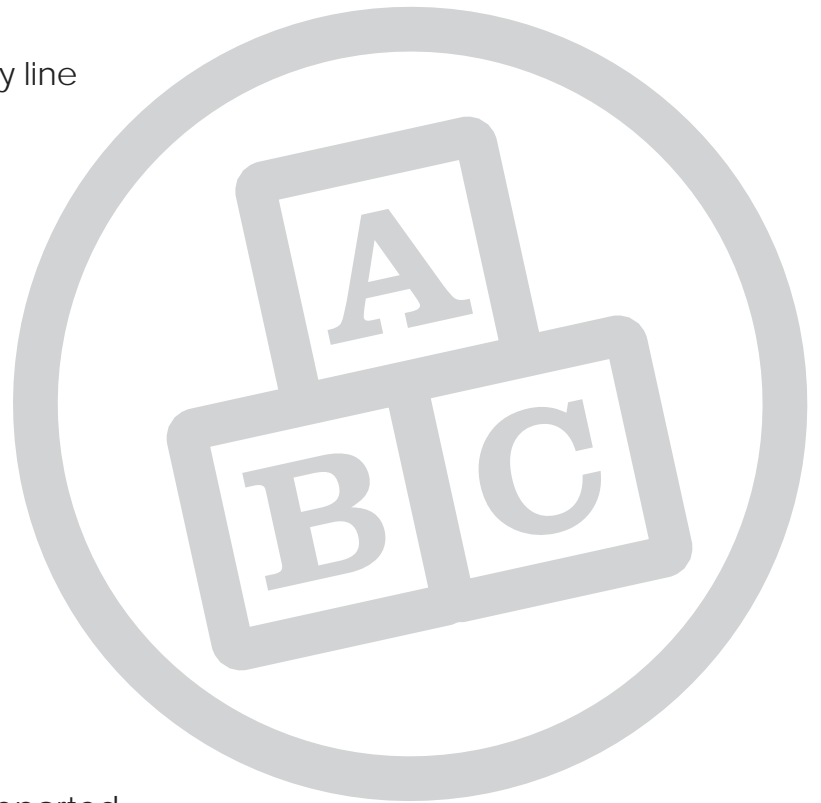
## RESOURCE DEVELOPMENT

- Hosted a Literacy Roundtable for the Minister of State, the Honourable Claudette Bradshaw
- Developed and strengthened relationships with the Saskatchewan Federation of Labour (SLF) and the Saskatchewan Labour Force Development Board (SLFDB), Community Schools, the Saskatchewan Library Association, Saskatchewan Aboriginal Literacy Network, Manitoba Adult Learning and Literacy, CanWest Global, University of Saskatchewan Extension Division and national research in practice initiatives.
- Advocated for long term, sustainable funding at the provincial and federal levels for literacy programs
- Engaged in board and organizational development
- Worked with CanWest Global on their annual Raise-a-Reader Campaign to raise funds for family literacy
- Hosted the annual PGI Golf Tournament for Literacy
- Provided Literacy Program Planning and Proposal Writing workshops and information about literacy funding opportunities to the field
- Partnered with Pine Grove Correctional Centre on the development of a Justice Literacy Strategy
- Travelled to Parliament Hill and advocated for public and political attention and support for literacy on Literacy Action Day (October 21)
- Partnered with the Saskatchewan Library Association to organize a conference: "Linking Communities: The Next Hundred Years"



## LEARNER INVOLVEMENT

- Assisted 181 callers to our literacy line 1-888-511-2111
- Involved learners in all SLN committees and advocacy efforts
- Supported learners as representatives on boards and project committees regionally, provincially and nationally
- Facilitated Provincial Learners' Focus Committee meetings
- Provided support for 4 regional Learner Support Groups
- Trained learner speakers and supported members of the Learners' Speakers Bureau
- Organized The Wisdom Within 2—the second annual provincial learners' conference
- Began the process of developing an online chat room for learners on the SLN's website



## OUR VALUES

We believe ...

- ⇒ that literacy is a basic human right.
- ⇒ that literacy training is a social responsibility.
- ⇒ in lifelong learning.
- ⇒ that learners must be central to all literacy programming and policy development.
- ⇒ in clear and open communication.
- ⇒ in respect for different needs and cultures.
- ⇒ in quality literacy information and programming.

## FUNDERS, SPONSORS, DONORS & VOLUNTEERS

The Saskatchewan Literacy Network relies on the support of many people, organizations, and companies in our province to strengthen our work. The staff and board of the Saskatchewan Literacy Network would like to thank the following contributors and supporters.

The National Literacy Secretariat/Human Resources & Skills Development Canada  
Saskatchewan Learning

Airport Animal Hospital	Grand Marnier	Regina Symphony Orchestra
Al Ritchie Community Association	Hall & Rae	Saskatchewan Roughriders
Artistic Design Gift Baskets	HMV	SaskEnergy
Assiniboia Art Gallery	Houston Pizza	SaskTel
Barry Eisenzimmer Golf Instruction	Impact Printers	SaskTel Pioneers
Bonnie's Of Course	Italian Star Deli	Score Golf
Boston Pizza	John & Monica Kurtz	Shopper's Drug Mart
Canada Post	Karen Seitz	Smitty's
CanWest	Ken Jefferson	Sound Investment Barbershop
Carey Shaw Photographics	Leader-Post	Quartet
City of Regina Mayor's Office	M & M Meats	Stan's Diner
Curves	Mackenzie Art Gallery	StoneCreek Financial Group Inc.
David Bouchard	Moxie's	Taylor Automotive Group
Deer Valley Golf & Estates	Nancy T. Agency	Ten Thousand Villages
Delta Regina Hotel	New Yorx	TG Marketing
Dessart Sweets Ice Cream & Candy Company	Nouveau Gallery	The Blitz
DirectWest	Off Broadway Bistro	The Diplomat Steakhouse
Doggie Treats by Jenny Ditter	Old Fashioned Foods	The Rack
Dome Concessions	Paradise LeisureScapes	The Toy Box
Esthetics by Hayley	Paradise Miniature Golf	Tot's Café
Expressway Kennels	Park Street Butcher Boy	Travelodge (Saskatoon)
Fountain Tire	Peg's Legs	Wintergreen Estates
Global	Petlands	World of Water
Globe Theatre	Premiere Van Lines	Xclusive Hair Design
Golden Mile Bowling	Quiznos Subs	
	Regina Public Library	

## VOLUNTEERS

Amber MacLeod	Harvey Neufeld	Lynne Mouro
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Bev Miller	Karen Cromwell	Nelson Herrmann
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Donna Woloshyn	Lorrie Snook	
Grant Sawa	Lynda Richards	



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