Family Literacy Program Success

Successful family literacy programs are broad in reach, use an inclusive and strengths based approach, and respond to the literacy needs and interests of the participants and community.

- Encourage strong participant involvement in program planning and development.
- Use various recruitment strategies (example: word-of-mouth, local radio, newspaper announcements).
- Offer literacy opportunities to families, including parents, grandparents, caregivers, siblings and young children.
- Offer a safe and supportive learning environment where achievements (both short and long term) are recognized and celebrated.
- Provide opportunities for family and social networks to be formed.
- Seek active collaborations with other social and educational services.
- Provide knowledge about the community and its resources.
- Maintain high participation through flexible scheduling, providing transportation, and childcare for those who need it.
- Provide ongoing monitoring of program quality by multiple stakeholders and participants.
- Develop experienced staff who are knowledgeable about diversity and learning for both adults and children.
- Use reflective practice and evaluation to ensure quality program delivery.

"Foster skills appropriate for the literacy development of both children and adults. Your programs should be learner-centred, recognizing that participants are the experts in their own lives."

Saskatchewan Literacy Network, (2012). Family Literacy Standards.

